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TITLE: System, method and article of manufacture for demonstrating E-commerce capabilities via a simulation on a network

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PRIOR-ART-DISCLOSED:

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| Search Selected | Search ALL |

	PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
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☐	5461611	October 1995	Drake, Jr. et al.	370/54
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ART-UNIT: 2123

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ABSTRACT:

A system, method and article of manufacture are provided for demonstrating e-commerce capabilities on a network via a simulation. Data connectivity is provided over a network between a simulated user, a simulated product distributor, a simulated product vendor, and a simulated financial service provider. An electronic catalog is displayed over a network that shows a product for sale by the simulated product vendor. The simulated user is shown browsing the electronic catalog on the network. Further, a consultation over the network, relating to the product for sale shown in the electronic catalog. is depicted between the simulated user and the simulated product distributor. Selection of the product by the simulated user is illustrated. The simulated user is portrayed to authorize payment alter an on-line review of an account of the user.

18 Claims, 110 Drawing figures